CROSS-CULTURAL TRAINING PROGRAMS INTEGRATION WITHIN THE MODEL OF MULTICULTURAL PERSONALITY DEVELOPMENT

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Abstract

When investigating a problem of multicultural personality development, we proceed from the doctrine of the diversity of languages and cultures, of the significance of different cultures and languages interaction, reflecting the need to understand the world as a holistic and non-linear system. We understand the essence of the personal multilingual and multicultural space as the formation of a new direction of thinking related to the state of human openness for continuous development, tolerance, readiness to revise his views, his ability to positively perceive unfamiliar phenomena of the world.

The research aims at finding out an efficient way of university students’ multicultural personality development. It examines how to teach speaking skills starting with the elementary level and how to encourage students to speak English and use the target language in real world providing genuine communication opportunities through cross-cultural training programs. The model of multicultural personality development includes such components as communicative, cross-cultural, multilingual, linguocultural. The model is based on linguo-didactic principles: the principle of communication, situational-thematic organization of educational material, functionality, presentation of cognitive structures of the language or non-linguistic system; the principle of taking into account potential communication topics and their corresponding speech intentions; the principle of field presentation of lexical and grammatical material; the principle of parallel representation of the cognitive structures of reality and the cognitive structures of the language system reflecting them; the principle of taking into account the strategy and tactics of a monolog and a conversation.

The purpose of the paper is to present the cross-cultural training programs in the model of multicultural personality development which can be easily integrated into classroom activities. The aim of the cross-cultural training programs is to implement such effective learning methods as intensive practice through communicative tasks, real-life lesson models and cultural situations, critical thinking with the help of provocative audio and video interviews, talks, storytelling and interactive tasks. The cross-cultural training programs are designed to make an exciting activity out of ordinary learning experience that will present the English language and culture in all their aspects.

The developed cross-cultural training programs were successfully introduced into an education process and changed the learners’ motivation and attitude for the better. The results of placement and final tests reliably show a significant improvement in the way the students use the language after they have mastered the basic skills. All the participants admitted they had enjoyed the blend of classroom and online activities. The satisfaction survey shows that the cross-cultural training programs guide learners and teachers to the effective use of various interaction patterns. It helps students feel more confident in natural real-life conversations and everyday communication.

Keywords: model of multicultural personality development; speaking skills; communication opportunities; cross-cultural training programs.

1 INTRODUCTION

The growth of multicultural education environment is a widespread phenomenon in the sphere of higher education in the 21st century.

Modernization processes in the field of language education are associated primarily with the requirement of raising a bicultural bilingual, a person who has not only a good command of a foreign language, but is also able to adapt quickly to the cultural peculiarities of the native speakers. Therefore, teaching foreign languages in university is increasingly focused on the modern achievements in the sphere of cultural studies. These provisions largely determine the priority of intercultural education at the university and mean the change of the prepotency from language skills development in favor of teaching how to conduct a dialogue between representatives of different
linguistic societies in order to develop a socially active and independent personality of a student. It seems axiomatic that the concepts of “language education”, “intercultural paradigm” and “intercultural education” constitute a single terminological field of a general problem, namely teaching and learning modern native and non-native languages and cultures, and language education and intercultural education are considered as conjugate however autonomous integral system components. Many scholars agree on a certain conventionality of the distinction between the concepts of "language education" and "intercultural education" [1; 3; 5].

Multicultural education is currently viewed as a requirement for the successful implementation of language education and the formation of a multicultural linguistic personality capable of speech interaction at the intercultural level [7, p. 10-13]. Such ability inevitably occurs in the mode of assimilating the facts of culture in the process of using a language as a means of communication and mastering a language as a means of communication based on the assimilation the facts of culture [11, p. 29-30]. The formation of the “third” culture of an individual is carried out in the educational process on the basis of basic culture by means of “intercultural education”, which aims at creating students’ new cultural awareness, namely the ability to understand a different way of life, different values, a different approach to one’s own values and giving up existing stereotypes and prejudices when students contact with another culture [10, p. 1350].

A multicultural personality is an integrative personal quality that includes tolerance, empathy, conflict-free status, citizenship, humanity, and multicultural identity. What is important is the positive motivation for positive cooperation with representatives of different cultures, emotional-axiological relation to the characteristics of other cultures, a system of multicultural knowledge and skills.

2 METHODOLOGY

A multicultural personality is an integrated concept that indicates the ability of the individual to use independently various elements of knowledge, skills and attitudes in everyday and new cross-cultural situations. Polycultural competence is considered as the combination of cultural tolerance and sociocultural identity. Polycultural competence is also viewed as an integrative quality that is reflected in a person’s awareness of the content and means of interaction with the polycultural world and realized in a person’s ability to function in a polycultural world [5; 9].

In our research we have tried to find out the best approach to multicultural personality development and the kind of practice and activities inside and outside the classroom necessary for the students to be good at future profession. Thus, we can list some key points and strategies that should lay the basis of our cross-cultural training programs integration within the model of multicultural personality development:

"Lifelong learning".

This approach presupposes the creation of conditions for formation the competences at the university and then in the profession.

*Student-centred approach.*

This approach means taking into account the priority of interests, desires, motivations of students to participate in educational programs.

*Practical-oriented approach (work-based learning).*

This approach provides for the development of the scientific and innovative potential of students and the formation of their linguistic and cultural competences.

*The approach of "open education".*

This approach is aimed at providing open access for students to recognized foreign knowledge centers.

The following scientific methods were used while carrying out the research:

Theoretical methods: a) analysis of normative documents on education was used to justify the urgency of the problem and determine the legal possibilities for its solution; b) the theoretical and methodological analysis allowed to formulate the key initial positions of the research; c) system analysis was the basis for a holistic review of the problem; d) forecasting and long-term planning was
used to identify and analyze the factors that caused the emergence of the problem under study, justification of the possibility of its solution.

Empirical methods: a) generalization and analysis of effective international experience and practice of domestic and foreign higher schools in the process of modeling cross-cultural training programs integration within the model of multicultural personality development; b) the focus group method was used to elucidate students' attitudes towards the multicultural personality development.

Observation methods: observation (direct, indirect) was used to determine the potential of students to participate in cross-cultural training programs.

Diagnostic methods: questioning, interviewing, conversation, testing, self-assessment, expert assessments were used to determine the level of the multicultural personality formation.

3 RESULTS

One of the conditions and methods of multicultural education is cross-cultural training. Training in modern pedagogical science is understood both as a form of interactive learning, the purpose of which is to develop the interpersonal and professional communicative competence, and as one of the most important methods in the system of professional and pedagogical training modified into a training for business communication as a type of socio-psychological training aimed at the acquisition of knowledge and skills, correction and formation of motives necessary for successful communication in professional environment.

The specific concept in this respect is a socio-psychological training which is regarded as psychological influence practice, based on group work active methods and has the purpose of building communicative competence, namely the development of knowledge, social attitudes, skills and experience in interpersonal communication. Socio-psychological training requires working out clear rules for the group work which traditionally include: the appropriateness of the beginning and the end of the procedure, confidentiality, active engagement of participants, open attitude and the right to say "no", necessity to listen, the right to personal opinion and support, the requirement to speak for yourself and about what is happening at the moment.

The training method combines the clarity of planning with a large degree of freedom, flexibility of approach and the ability to meet the specific objectives of each interaction act.

At present several types of social and psychological training are distinguished: business communication training, communication skills training, training for certain social and professional groups, etc. We consider it advisable to single out a special type of training - cross-cultural training, which is understood as the psychological influence practice in situations of intercultural communication in groups, aimed at intercultural communication skills development and gaining behavioral experience adjusted to various social roles.

The main purpose of the cross-cultural training is the formation of students' internal attitudes regarding the peculiarities of the foreign culture, expanding linguistic and cultural knowledge while discourse creating, gaining experience of a positive attitude towards yourself and communication partners [5, pp. 124-128]. In our view, the tasks of such training include:

- improvement of the training participants' socio-psychological competence in the process of intercultural communication;
- development of students' abilities to effectively interact in a group taking into account the suggested problem of intercultural communication and the list of social roles;
- formation of an active social position and development of abilities to view a communication partner in a positive way;
- raising the level of students' professional and pedagogical culture;
- development of intercultural communication skills based on the comparison of two (three or more) cultures, i.e. development of cross-cultural competence;
- updating theoretical knowledge in Linguistics, Psychology, Pedagogy and Culture studies.

Taking into account the findings of A.S. Prutchenkov’s research [8], we believe that the organization of cross-cultural training should be based on the following particular principles [6; 9]:

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The principle of dialogization of intercultural interaction in a discursive mode, which implies equal and full active participation of all members of the training group in the discussion of proposed problems.

The principle of constant feedback, which means that each participant continually receives information from other members of the group and corrects the methods of intercultural communication based on structuring various types of discourses.

The principle of self-monitoring that means the disclosure by each member of the group of the peculiar features of personality in intercultural interaction in the process of discourse perception and creation.

The principle of harmonization of cultural, intellectual and emotional spheres of the training participants, which is realized in the form of a group discussion.

The principle of voluntary participation, based on the students’ awareness of the need for training and on the internal interest in its results.

The principle of constant composition of the group, combined with the principle of heterogeneity (grouping people who differ in gender, degree of acquaintance, level of preparation, etc.).

The principle of immersion, meaning the organization of training activities in large temporary blocks—immersions.

We have developed several programs of cross-cultural training for students of the Faculty of Humanities. The trainings are dedicated to overcoming communication and cultural barriers, cross-cultural sensitivity development, preparation for studying abroad.

4 CONCLUSIONS

Organizing the cross-cultural training with reference to these principles allows activating the processes of interpersonal and intercultural communication of students in accordance with the current level of their knowledge and competence in building a communicative act of discursive nature, with their social attitudes.

Within the cross-cultural training one can distinguish two types that are significant for our research—mutual perception and comprehension training and persuasive impact training. The first type of training provides an opportunity to "temporarily consolidate the experience of communication."

From the standpoint of our research, the mutual perception and comprehension training ensures the formation of students’ perceptual skills and improvement of listening skills. The persuasive impact training involves memorizing and using the speech clichés of a debatable nature for creating discourse in terms of extra linguistic factors [2; 4].

The main form of cross-cultural training organization is a discussion, the two variants of which seem to us as the most appropriate ones: a natural discussion and a secret role discussion.

The traditional way of organizing a discussion involves the following stages: 1) orientation—defining goals and topics for discussion, choosing a problem for discussion; 2) information gathering on the problem; 3) choosing alternative solutions of the problem; 4) holding out the discussion; 5) streamlining, justification and collective assessment of the information obtained during the discussion; 6) the final phase—drawing a conclusion.

Natural discussion as a form of cross-cultural training requires preliminary preparation that includes: choosing the style of conducting the training (free management, programmed management, compromise form); mastering psychological and pedagogical knowledge, individualized methods of interpersonal interaction at the intercultural level by the participants of the training; formation of students’ views about the basic parameters and principles of intercultural socio-psychological training; assimilation of lexical units and formulas (cliché for discussion) by students; analysis of discourse parameters for further discussion based on it.

To organize a natural discussion, the facilitator needs to identify the problem to be discussed, divide it into several key problem assignments, form a heterogeneous group for the training, set the time parameters for the training, familiarize the participants with the activity rules during the training. In a natural discussion, the initiative is completely in the hands of the training participants, the teacher only writes down opinions, determines the nature of mistakes (language, speech, errors associated with
the interference of the students’ native language and culture, etc.). At the end of the training, conclusion drawing is held with hearing the opinions about the discussion itself.

Secret role discussion involves the analysis of the training participants’ mutual impressions of each other and the proposed problem. The main purpose of such a discussion as a form of cross-cultural training is, in our opinion, the formation of students' skills of comparison, adaptation and assimilation of the cultural norms of the two systems: native and foreign in the mode of reincarnation - taking on a different social role. We consider the “Aquarium” method as one of the most interesting variants for holding such a discussion. The authors developed and approbated the “Aquarium” method while teaching students foreign language culture based on discourse.

The method of “aquarium” involves the organization of training in a group divided into two subgroups: one is inside the “aquarium”, the other is watching from the outside. For the group inside the “aquarium”, the following roles are suggested: the organizer, the debater, the eccentric, the ringleader, the compromiser. The training participants are informed in advance about the peculiar features of roles.

The discussion can be held on any topic. However, from the standpoint of our research, it is advisable to choose a topic involving the comparison of two cultures, for example, “Problems of the Youth in Different Countries”. Training participants with roles are inside the "aquarium" and are located in the center. Around them are the other members of the group whose task is to participate in the discussion: to agree or disagree with the opinion of the group in the center. Only the participants in the “aquarium” know about the roles, the task of the rest is to determine at the end of the discussion which roles were played and how well the students inside the "aquarium" coped with them.

The value of this method lies in the fact that students learn to take on roles that do not coincide with their actual roles in various subcultures and social groups, as well as to express opinions depending on the role proposed in a different cultural environment.

Cross-cultural training in the form of discussion with secret roles contributes to the development of psychological competence of students, the ability to take on various social roles that are different from their roles in everyday life, the actualization of language knowledge and skills in situations of intercultural communication. Cross-cultural training is aimed at the practical mastering of values, norms, rules of representatives of another culture. Two priority tasks are clearly distinguished: to acquaint students with cross-cultural differences in interpersonal relations, which requires participation in acting out the situations that take place differently in different cultures; makes it possible to transfer the knowledge gained to new situations, which is achievable if the student acquaints himself with the most characteristic features of another culture.

The recommended techniques of conducting the cross-cultural training include traditional group work procedures, such as psycho-gymnastic exercises, reflection of experience, discussions, interactive modeling, role-playing, simulation, group discussions. Using these techniques makes it possible to prepare the participants for effective contacts with other cultures, to teach them to understand, feel and analyze both their own behavior and the behavior of members of other cultures.

Practical guidelines on conducting cross-cultural training at the University allow the teacher to organize an educational process of teaching foreign languages and cultures with a focus on current global trends.

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